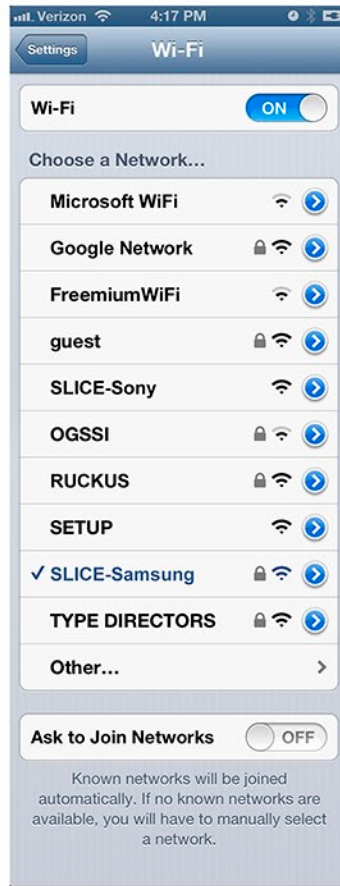




USER EXPERIENCE OPTIONS

Dedicated SSID

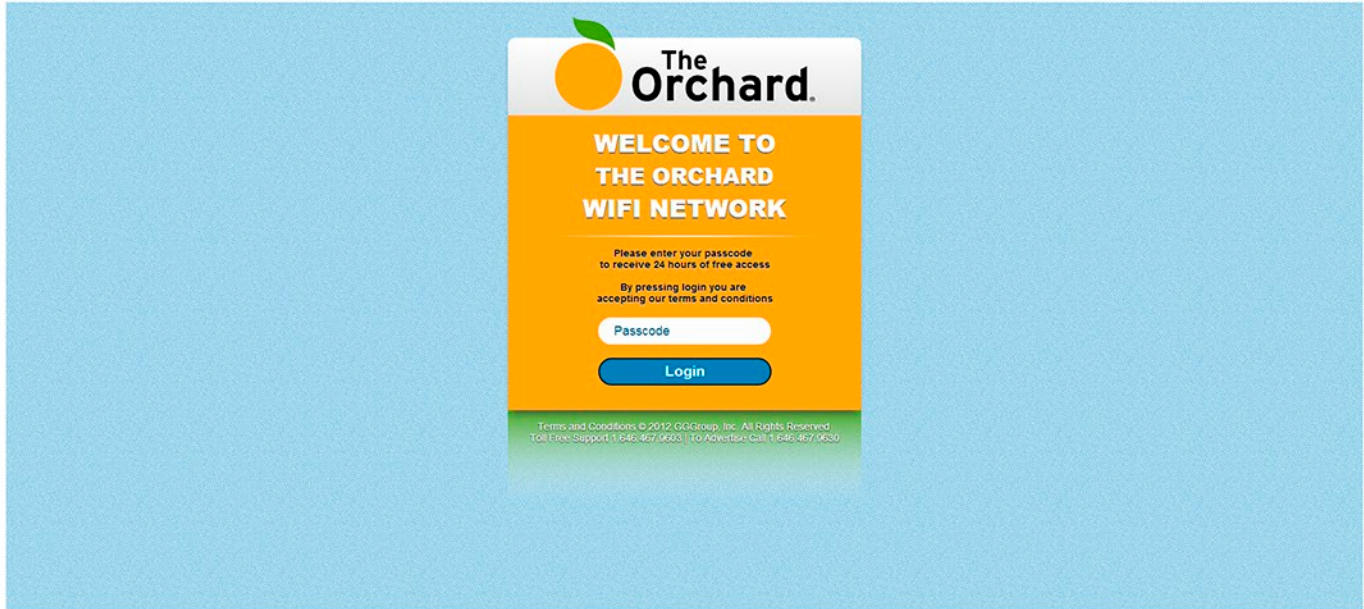


The Dedicated SSID is the first step in setting up a personalized wireless network. End users will be met with a branded network name as opposed to a default name supplied by the ISP, wireless infrastructure or the event venue. Dedicated SSIDs are typically unprotected and will lead either to the authentication portal or straight to the internet, depending on network design.

Portal Customization - Basic



Desktop & Tablet

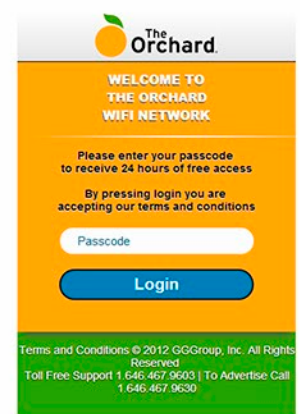


The Orchard - Permanent Office Installation

The WiFi portal can be fully customized to meet your brands unique marketing objectives. The portal provides a deeper level of interaction with the end user via multiple guaranteed impressions including a pre and post-authorization screen which sit in front of the WiFi network. Portals can be used for multiple purposes including:

- Collecting user demographic information
- Delivering polls or other questions essential to internal marketing efforts
- Presenting applications for immediate download at login
- Distributing social media and other valuable links
- Delivering advertisements and call-to-action messages at the post authentication screen

Mobile





Portal Customization - Basic

Desktop & Tablet



Bud Light Lime - End Of Summer Party

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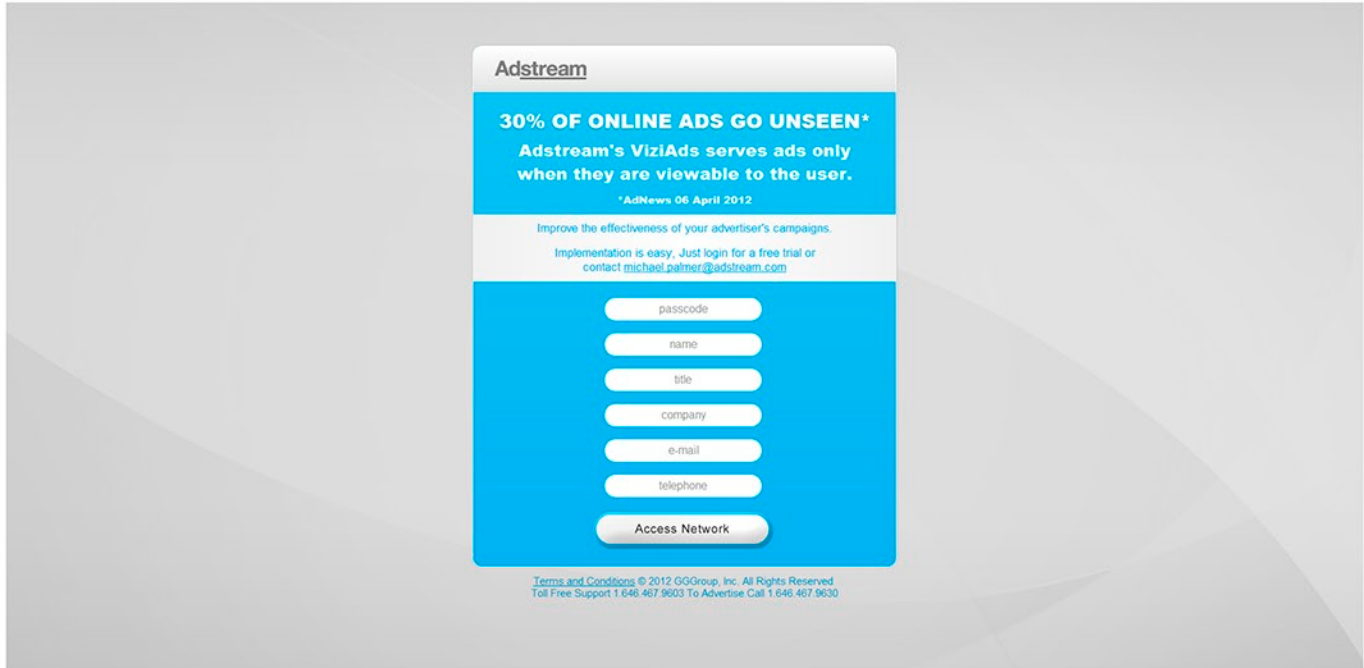
Mobile



Portal Customization - Advanced



Desktop & Tablet

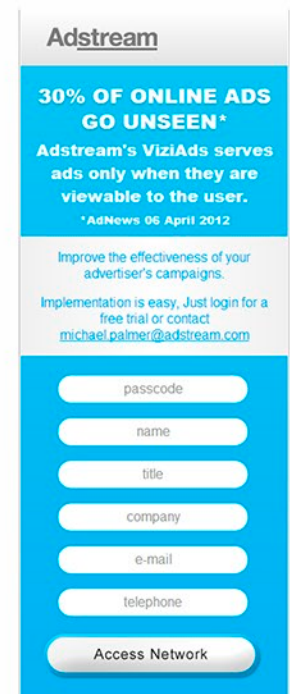


Adstream - Temporary Event Deployment

The WiFi portal can be fully customized to meet your brands unique marketing objectives. The portal provides a deeper level of interaction with the end user via multiple guaranteed impressions including a pre and post-authorization screen which sit in front of the WiFi network. Portals can be used for multiple purposes including:

- Collecting user demographic information
- Delivering polls or other questions essential to internal marketing efforts
- Presenting applications for immediate download at login
- Distributing social media and other valuable links
- Delivering advertisements and call-to-action messages at the post authentication screen

Mobile

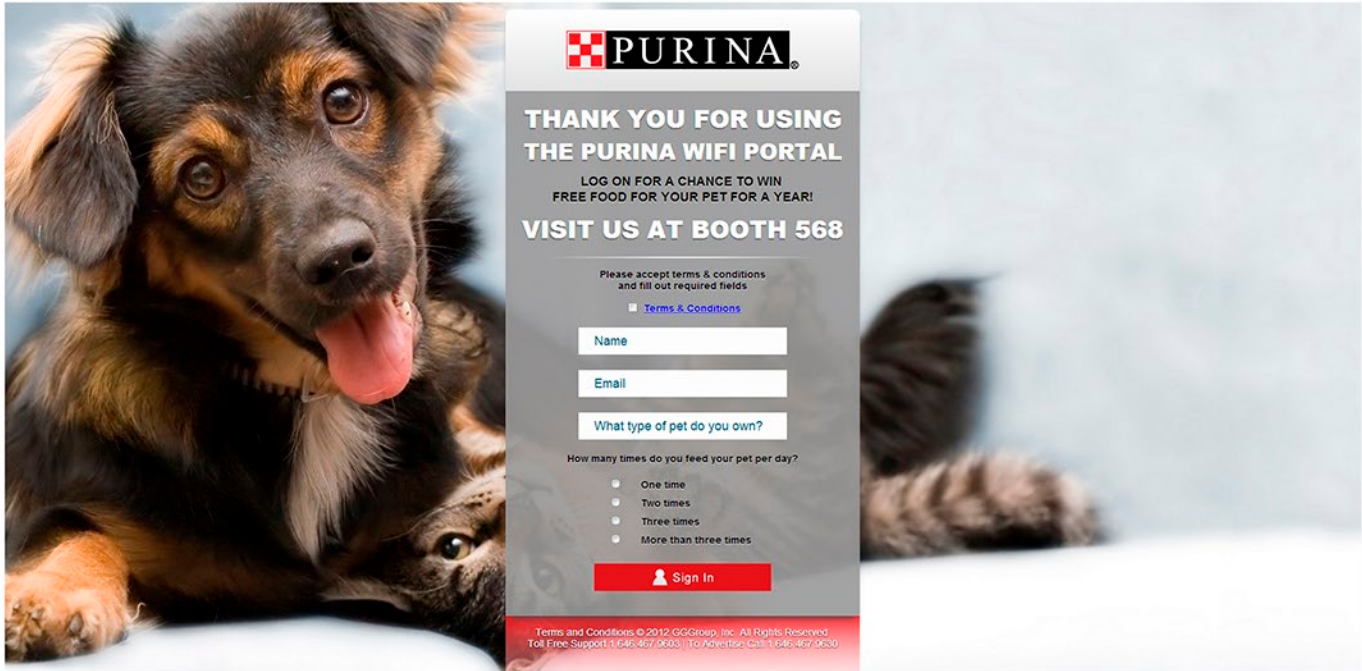


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Portal Customization - Advanced



Desktop & Tablet

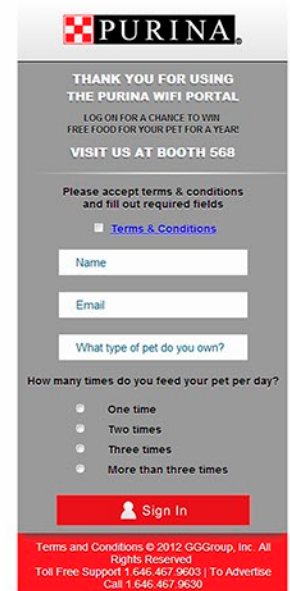


Purina - Temporary Event Deployment

The WiFi portal can be fully customized to meet your brands unique marketing objectives. The portal provides a deeper level of interaction with the end user via multiple guaranteed impressions including a pre and post-authorization screen which sit in front of the WiFi network. Portals can be used for multiple purposes including:

- Collecting user demographic information
- Delivering polls or other questions essential to internal marketing efforts
- Presenting applications for immediate download at login
- Distributing social media and other valuable links
- Delivering advertisements and call-to-action messages at the post authentication screen

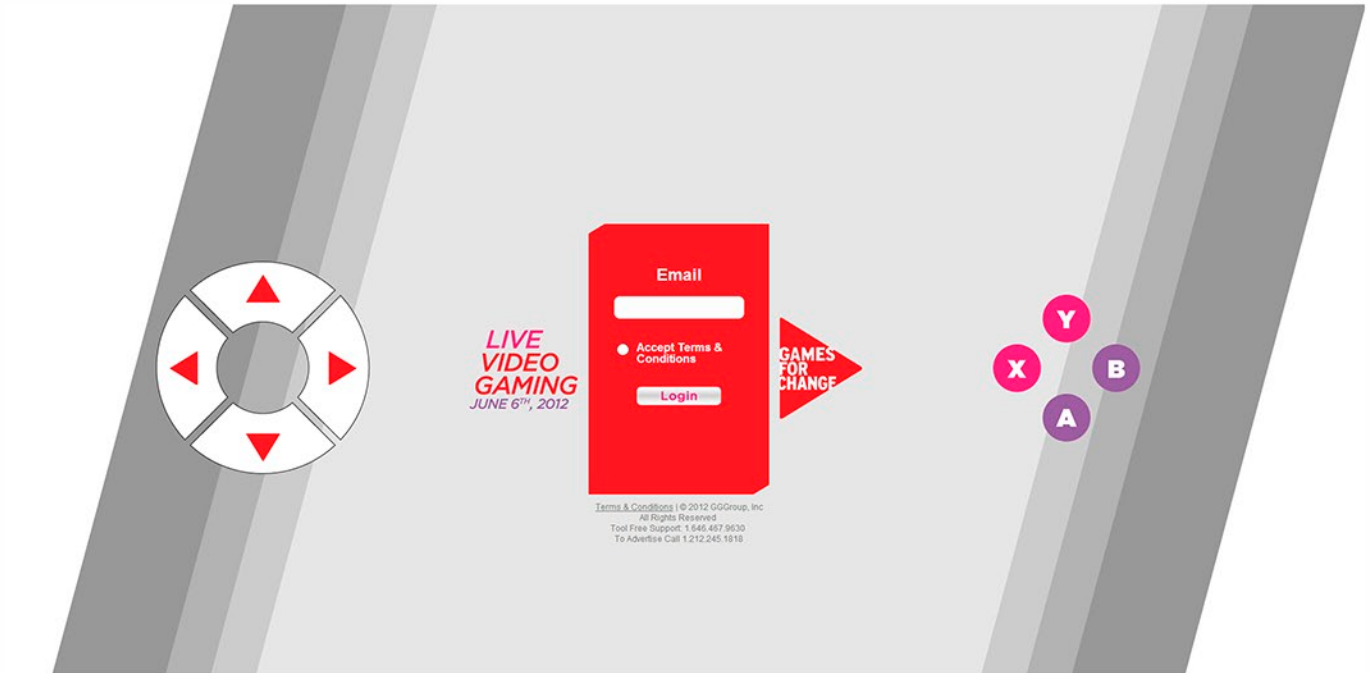
Mobile



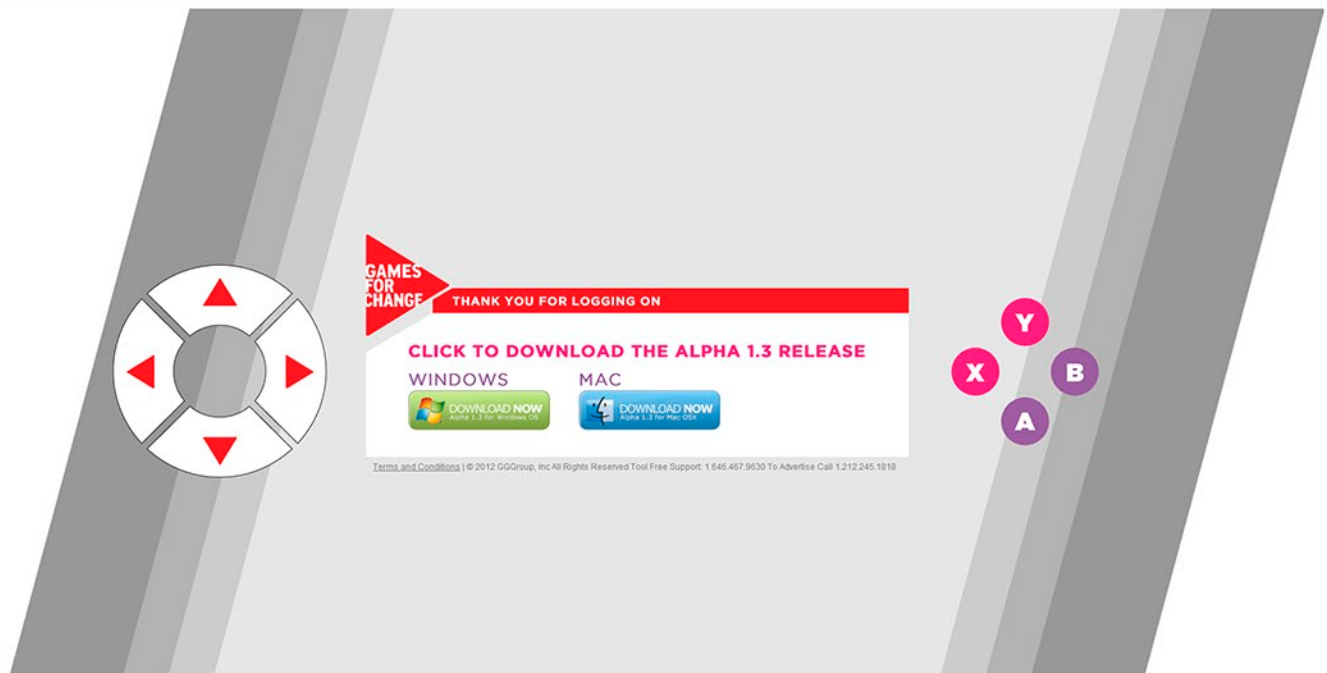
Dedicated Application Download



Authentication Portal



Post - Authentication Portal



Arts > Brookfield - Games For Change - Temporary Event Deployment Featuring Hosted Application Download

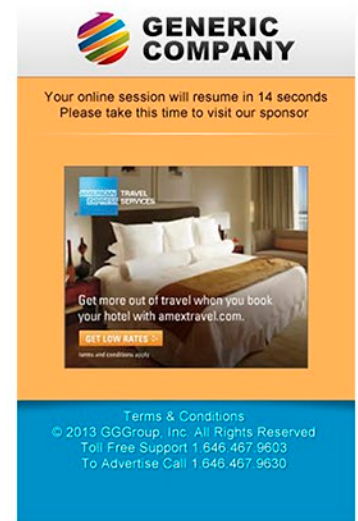
Timed Injection



Desktop & Tablet



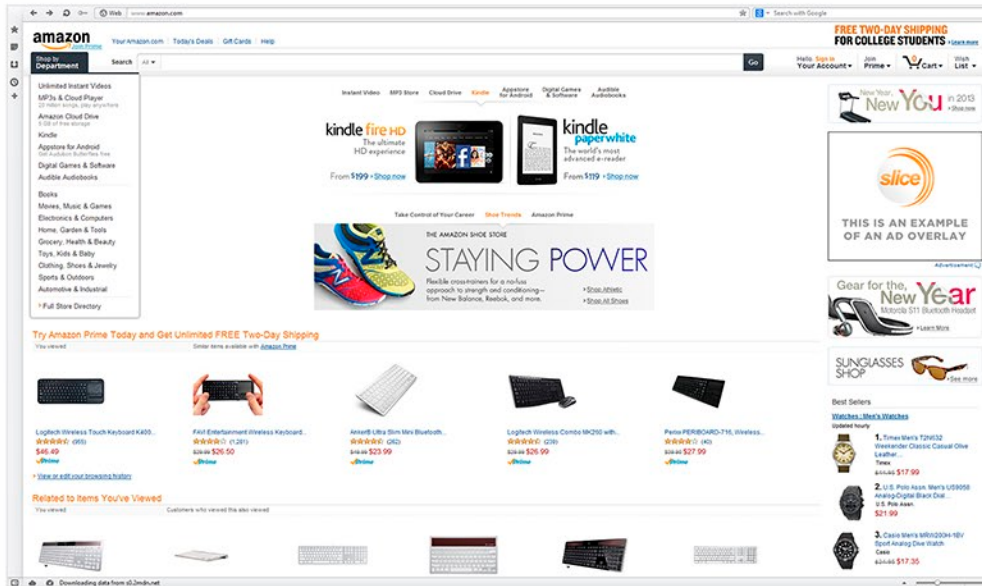
Mobile



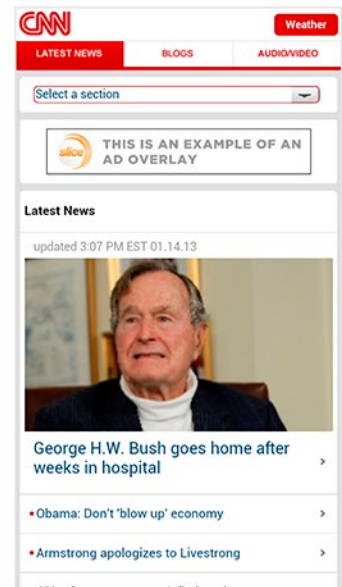
Timed injection delivers static ads, videos, polls or surveys directly to user devices on a timed interval defined before the event. Users cannot continue browsing the internet until viewing the advertisement for a predefined period of time or completing the associated action.

Advertisement Overlay

Desktop & Tablet



Mobile



Advertisement overlay enables the ability to overlay advertisement on existing websites. Custom advertisement can be created and placed as overlays over existing website ads. By doing so, you create a fully branded wireless network with all websites pointing to your company as their main advertiser. Overlays support 18 different sized ads.